



**NESHA PAI**



# ABOUT

As a first generation Indian American raised in the south, Nesha has had her fair share of facing and overcoming obstacles - dealing with racism and sexism throughout her life. She has endured mental health struggles and a personal religious identity crisis all while navigating marriage, divorce, and single motherhood.

But she credits these challenges as the catalyst for her success. Nesha opened her accounting firm, Pai CPA, in 2011 and made it her mission to empower women through hiring. Due to its unique virtual office structure (remember, this was 2011), she was able to give employment opportunities to mostly stay-at-home moms. She has great pride in owning a business that supports women and empowers business owners in their finances.

Since starting her own firm in 2011, Nesha has continued nourishing her vision and the business growth of the Queen City by launching a podcast series, 'Piece of the Pai,' that focuses on successful entrepreneurs sharing their business insight.



# ABOUT

In January 2020 , Nesha published her book “Overcoming Ordinary Obstacles”, which won the award in the Multicultural Non-Fiction category by the 2020 competition of the American Book Fest. In addition to that, she was named as one of the Top 50 Most Influential Women of 2020 in the Mecklenburg Times (Charlotte, NC).

In addition to her business life, she believes in serving her community. Nesha serves on several local boards, including the Charlotte Regional Business Alliance Foundation Board and was in the 2020 cast of Dancing With The Stars -Charlotte, fundraising for Carolina Breast Friends (a breast cancer non-profit organization).

Nesha has continued to expand her expertise and reach, leading to where she is today: An impactful leader and keynote speaker who guides others to step into their power, regain their trust in the process, and live the life of their dreams.





# MEDIA



Authority Magazine







# BOOK



## OBSTACLES ARE OPPORTUNITIES

In "Overcoming Ordinary Obstacles," Nesha Pai shows us how faith, forgiveness, and resilience can turn obstacles into opportunities.

From her viewpoint of a first generation Indian woman born and raised in the south, she shares overcoming racism and sexism to creating her own identity and building a business and is a prime example of creating the life you want.

Nesha's book won the 2020 Multicultural Non-Fiction award at the American Book Fest.



# PIECE OF THE PAI PODCAST

The purpose of this podcast is to interview successful entrepreneurs and dive deeper into the challenges and mistakes of business ownership, including the parts of business ownership that give them the most joy and why they do what they do. I want listeners to see that they can create the business they desire and that business ownership is possible and attainable.

Previous guest on the show:



Julian Reeve  
Original Music  
Director of Hamilton



Katherine Wintsch  
The Mom  
Complex



Judi Holler  
Keynote  
Speaker/Author



Dominique  
Sensabaugh  
NFL Player's Wife  
Leader/ Philanthropist



# STAGES

“Nesha is empowering,  
supportive,  
fun, & energetic”



Leading  
Builders.  
**Building  
Leaders.**



**BANK OF AMERICA**







# AWARDS

Nesha Pai | Media Kit 2023



The Mecklenburg Times  
50 Most Influential Women - 2020



Career Mastered Magazine  
Emerging Leader Award - 2020



# CONTACT



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